

# KICK START YOUR FUTURE

EDUCATION PROSPECTUS 2021



RYBROOK  
Shrewsbury  
Tel: 01743 452 350  
www.rybrookshrewsburymini.co.uk

IN PARTNERSHIP WITH:

University of  
South Wales  
Prifysgol  
De Cymru

SHREWSBURY  
COLLEGES GROUP



University College Birmingham  
UCB

# INTRODUCTION



Shrewsbury Town in the Community is the official charity partner of Shrewsbury Town FC. We engage with a range of participants from all ages and backgrounds within Shropshire to help them realise their potential and achieve their goals, whatever they might be. Along with improving health and wellbeing and creating stronger communities, one of our main aims is to create better life chances so in 2014 we launched our Education programme to take advantage of our unique position as a partner of a professional football club. Our Education pathway means that you could join our BTEC course at 16 after leaving school, and stay with us for five years completing a full degree along with gaining a wealth of experience in coaching and community work putting you in prime position to start your career.

## JAMIE EDWARDS

Chief Executive Officer  
Shrewsbury Town in the Community



Our Education courses offer students the chance to gain industry recognised qualifications and hours of invaluable practical experience to prepare them to enter a career in sport. Students will have access to an inspirational learning environment at the Community Hub based at Montgomery Waters Meadow. All our courses are tailored towards creating the sports professionals of tomorrow, and we are very proud that several of our students have gone on to become employees here. Alongside their studies students will also have access to other unique opportunities such as taking part in our NCS programme, working alongside FA qualified coaches and events on match days.

## ADAM JONES

Education & Learning Manager  
Shrewsbury Town in the Community



Whatever level in sport you wish to study after leaving school, Shrewsbury Town in the Community's programmes will be able to offer you the appropriate balance of academic rigour and practical experience. I have seen for myself on many occasions, the very diverse learning opportunities on offer to our students. Together with our educational partners we use every means possible to help to make teaching engaging and impactful so that our students can move beyond instruction to become curious, independent learners who can compete with their peers on a global stage. All of our highly qualified staff are friendly and welcoming and enjoy working together, constantly striving to be better, which is why our students are so successful. They can live at home and yet graduate with world-class qualifications which will help them to either go on to attain more advanced qualifications here in Shrewsbury with us or to go on to study at any number of Colleges and Universities with whom we have developed excellent relationships.

## RYAN JERVIS

OBE for services to Education, Vice Chair of Trustees



## FURTHER EDUCATION

# BTEC LEVEL 3 EXTENDED DIPLOMA

Our BTEC Level 3 Extended Diploma in Sports Coaching and Development is perfect for students looking for a practical course; with the opportunity to develop your footballing ability, gain coaching qualifications and build-up your transferable skills. The course has the ultimate aim of preparing you for the next step, whether that is going on to study at university or move into the world of work.

You will study at Shrewsbury College London Road Campus covering 12 units over the two-year course. You will also be expected to take part in six hours of practical training sessions per week at the Community Pitch at Montgomery Waters Meadow, covering football, strength and conditioning, and matchday preparation. All sessions will be delivered by our fully qualified and specialised FA Coaches.

You will also have the opportunity to represent Shrewsbury Town FC in the National EFL CEFA League, competing against clubs from around the country providing a unique and memorable experience.



SHREWSBURY  
COLLEGES GROUP



## ENTRY REQUIREMENTS

- 5 GCSEs at Grade 4 or above, including English or Maths
- Aged between 16-18
- Enthusiastic about sport and fitness, with a particular interest in developing and mastering techniques and skills in football to enhance performance.

## UNITS OF STUDY

- |  |  |
|--|--|
| • Careers in Sport and Active Leisure Industry | • Applied Coaching Skills                        |
| • Health, Wellbeing and Sport                  | • Research Project                               |
| • Developing Coaching Skills                   | • Self Employment in Sport and Physical Activity |
| • Practical Sport Application                  | • Technical and Tactical Skills                  |
| • Anatomy and Physiology in Sport              | • Sports Psychology                              |
| • Sports Development                           | • Sports Injuries                                |

## ENRICHMENT OPPORTUNITIES

- FA Level 1 Coaching
- NCS

## ASSESSMENTS

- The course will be assessed via continuous coursework throughout the two year programme. There will also be an externally set research project in year 2.

2 YEAR  
COURSE

6 HOURS OF TRAINING  
PER WEEK  
20 EDUCATION HOURS  
PER WEEK

LEARNING BASE  
SHREWSBURY  
COLLEGE

# HOW TO APPLY

## ATTEND AN OPEN DAY

For more information on our BTEC Course, book a place on one of our open days.



**TUESDAY 27TH OCTOBER 2020**



**TUESDAY 5TH JANUARY 2021**

SCAN THE QR CODE  
TO BOOK YOUR PLACE



## APPLY ONLINE

Complete an online application form for your chosen course.

**BTEC LEVEL 3 EXTENDED DIPLOMA**

SCAN THE QR CODE  
TO APPLY ONLINE



## ATTEND INTERVIEW

Applicants will be invited to attend two interviews. One being held at Montgomery Waters Meadow with our BTEC team coach and the other taking place at Shrewsbury College.

## ATTEND A TASTER DAY

All applicants will be invited to attend our taster sessions held at Montgomery Waters Meadow.



**FRIDAY 19TH FEBRUARY 2021**



**FRIDAY 9TH APRIL 2021**



**FRIDAY 16TH APRIL 2021**



**FRIDAY 4TH JUNE 2021**

## START THE COURSE

On GCSE results day, applicants formally enrol onto their chosen course at Shrewsbury College.

Our Community Football Coaching and Development Foundation Degree is designed in partnership with the EFL Trust and is tailored towards preparing students for a career in football coaching and sport. You will study all sub-disciplines of football coaching and development while working towards industry recognised qualifications to prepare you for a wide variety of careers.

You will learn through classroom and online lectures based primarily at the Community Hub at Montgomery Waters Meadow, providing an inspirational learning environment. Along with this you will complete up to 200 hours of real-world coaching on Shrewsbury Town in the Community projects providing vital experience for a career in sport.

Students will also be given the opportunity to broaden your knowledge and have the option of completing a school or community sport placement, with extra qualifications such as Level 3 Supporting the Delivery of PE and School Sport (AfPE) and Disability Inclusion training being embedded into the course.

## ENTRY REQUIREMENTS

### BTEC Diploma

- Merit/Merit in relevant subjects

### A Levels

- **DD** - To include at least one A Level in Mathematics, Science, Physical Education or Psychology but excluding General Studies, AND Level 1 in Football Coaching or equivalent foundation level football coaching qualification.

### GCSEs

- The University normally requires a minimum 3 GCSEs including Mathematics/ Numeracy and English at Grade C or Grade 4 or above, or their equivalent, but consideration is given to individual circumstances.



## UNITS OF STUDY

### YEAR 1

- Football Event Management
- Academic Research and Study Skills
- Introduction to Sports Development
- Introduction to Sports Science for Football
- Football Coaching Theory to Practice
- Technical Planning & Reflective Practice in Football

### YEAR 2

- Football In Society
- Project Operations Management
- Youth Football Coaching
- PE and Community School Sport
- Sport Placement

## ENRICHMENT OPPORTUNITIES

- FA Level 1 Coaching
- NCS
- Work placement to help deliver and organise a STITC project.

## ASSESSMENTS

- MCQs (Multiple Choice Questionnaires)
- Planning and Report Coursework
- Event Planning and Evaluations
- Presentations
- Practical Assessment

**2 YEAR**  
**COURSE**  
OPTIONAL 1 YEAR TOP UP TO MSC

**12** EDUCATION HOURS  
**PER WEEK**  
**200** VOLUNTEER HOURS  
**OVER A YEAR**

LEARNING BASE  
**MONTGOMERY**  
**WATERS**  
**MEADOW**



Our Sports Coaching and Development Foundation Degree is tailored towards preparing students for a career in sport. You will gain knowledge of how sport is organised, delivered and managed across the community, and understand the fundamental principles of how young children develop and learn sports skills. You will also have the opportunity to undertake coaching, safeguarding and first-aid qualifications to further boost your CV.

You will learn through classroom and online lectures based primarily at the Community Hub at Montgomery Waters Meadow, providing an inspirational learning environment. Along with this you will complete up to 200 hours of real-world coaching on Shrewsbury Town in the Community projects providing vital experience for a career in sport.

Students will also be given the opportunity to broaden your knowledge and have the option of completing a school or community sport placement, with extra qualifications such as Level 3 Supporting the Delivery of PE and School Sport (AfPE) and Disability Inclusion training being embedded into the course.



## ENTRY REQUIREMENTS

### BTEC Diploma

- Merit/Merit in relevant subjects

### A Levels

- **DD** - Including at least one A Level in Science, Mathematics, Physical Education or Psychology but to exclude General Studies.

## UNITS OF STUDY

### YEAR 1

- Football Event Management
- Academic Research and Study Skills
- Introduction to Sports Development
- Introduction to Sports Science for Football
- Football Coaching Theory to Practice
- Technical Planning & Reflective Practice in Football

### YEAR 2

- Physical Education and Community School Sport (On-line)
- Community Sports Development (On-line)
- Sport Placement
- Sports Coaching and Leadership (On-line)
- Project Operations Management

## ENRICHMENT OPPORTUNITIES

- FA Level 1 Coaching
- NCS
- Work placement to help deliver and organise a STITC project.

## ASSESSMENTS

- MCQs
- Planning and Report Coursework
- Event Planning and Evaluations
- Practical Assessment

**2 YEAR**  
COURSE  
OPTIONAL 1 YEAR TOP UP TO MSC

**12** EDUCATION HOURS  
PER WEEK  
**200** VOLUNTEER HOURS  
OVER A YEAR

LEARNING BASE  
**MONTGOMERY  
WATERS  
MEADOW**

# HOW TO APPLY

## ATTEND AN OPEN DAY

For more information on our foundation degree courses, book a place on one of our open days.



**THURSDAY 22ND OCTOBER 2020**



**FRIDAY 8TH JANUARY 2021**

SCAN THE QR CODE  
TO BOOK YOUR PLACE



## APPLY ONLINE

Complete an online application form for your chosen course.



**COMMUNITY FOOTBALL  
COACHING AND DEVELOPMENT  
FOUNDATION DEGREE**



**SPORTS COACHING  
AND DEVELOPMENT  
FOUNDATION DEGREE**

## ATTEND INTERVIEW

Applicants will be invited to attend an interview at Montgomery Waters Meadow with our Education and Learning Manager.

## ATTEND A TASTER DAY

All applicants will be invited to attend our taster sessions held at Montgomery Waters Meadow.



**FRIDAY 9TH APRIL 2021**

## START THE COURSE

On A Level results day, applicants formally enrol onto their chosen course through University of South Wales.

HIGHER  
EDUCATION

## FOOTBALL BUSINESS MANAGEMENT FOUNDATION DEGREE

Football is not just a game. From sponsorship, marketing and finance to education and leadership, it is a hugely diverse sport and industry offering a wide array of employment opportunities far beyond the most visible roles of playing or coaching. On our Football Business Management foundation degree, you'll work with clubs and organisations to gain understanding and knowledge of management and leadership within football, preparing you for a varied and exciting career.

Featuring a combination of classroom-based activities and unique opportunities working on live projects with a partner club, our course will help you gain an in-depth understanding of the business of football, working with a range of people and boosting your CV with real-world experience in a stadium environment.

Placements and industry guest speakers are embedded into each year of the course to expose you to wider industry experience and input from experts. Alongside your football foundation degree, you will also have the chance to take football coaching awards and other industry qualifications to support your first steps towards your chosen career.



## ENTRY REQUIREMENTS

### BTEC

- A BTEC grade profile of PPP-PP.

### A Levels

- An A Level grade profile of CD-DD.

### Apprenticeship

- Advanced Apprenticeship Level 3.

### Tariff

- A minimum of 56-32 UCAS Tariff points.

### Access to Higher Education Diploma

- 56-32 UCAS Tariff Points

### Non-Tariff

- Non-UCAS Tariff-based Level 3 Qualifications are also considered for entry.

### Work-Based

- We also give equal consideration to applicants who are currently in work and wish to apply. To apply, you must have a minimum of 3 years' relevant work experience.

## UNITS OF STUDY

### YEAR 1

- Coaching for Performance and Management
- Brand U
- Finance and Economics of Football
- Football and Contemporary Issues

### YEAR 2

- The Global Football Industry
- Digital Media and Marketing for Football
- Investigative Football Journalism
- Managing and Leading People in Football

## ENRICHMENT OPPORTUNITIES

- FA Level 1
- FA Level 2
- FA First Aid qualifications
- FA Safeguarding qualifications
- FA Basic Referee Training Course
- L2 Gym Instructor
- L3 Personal Training

**2 YEAR** | **12** CONTACT HOURS PER WEEK  
**COURSE** | **20** HOURS OF STUDY TIME PER WEEK

LEARNING BASE  
MONTGOMERY  
WATERS  
MEADOW



# HOW TO APPLY

## ATTEND AN OPEN DAY

For more information on our foundation degree courses, book a place on one of our open days.

 **SATURDAY 28TH NOVEMBER 2020 (UCB)**  **TUESDAY 15TH DECEMBER 2020 (STITC)**

UNIVERSITY COLLEGE  
BIRMINGHAM OPEN DAY



SHREWSBURY TOWN IN  
THE COMMUNITY OPEN DAY



## APPLY ONLINE

Complete an online application form for your chosen course.

SCAN THE QR CODE  
TO APPLY ONLINE



## ATTEND INTERVIEW

Applicants will be invited to attend an interview with our Education and Learning Manager and University College Birmingham.

## ATTEND A TASTER DAY

All applicants will be invited to attend our taster sessions held at Montgomery Waters Meadow.

 **DATES TO BE CONFIRMED. Please email [adam.jones@sttc.co.uk](mailto:adam.jones@sttc.co.uk) for updates.**

## START THE COURSE

On A Level results day, applicants formally enrol onto their chosen course through University College Birmingham

# FOOTBALL COACHING, DEVELOPMENT AND ADMINISTRATION

Our Football Coaching, Development and Administration Top Up (BSc Hons) is designed for students who have already obtained a football-related Foundation Degree or equivalent qualification.

The BSc (Hons) Football Coaching, Development and Administration allows you to top up a Foundation Degree to a full Bachelor of Science degree in less than a year, giving you a head-start for getting into the football industry.

This unique football coaching course focuses on both the football and business-related knowledge needed to develop professionals for the industry. You will expand on your knowledge-base and will be able to specialise your work-based learning experience in line with your career ambitions. Developed in partnership with professional coaching organisations, this football coaching course allows you to study and gain work placements across the globe.

With two possible study routes – on campus or via blended learning – this is a flexible course which allows you to tailor your learning experience. Whichever option you choose, you will be provided with all the knowledge you need to prepare for entering into the rapidly expanding community football coaching and development market.

## UNITS OF STUDY

- Applied Professional Project (Double Module)
- Strategic Sports Development
- Community Football Coaching: Theory to Practice
- Contemporary Issues in Sports Coaching
- The Business of Football



**1** YEAR  
COURSE

**5** MODULES  
**120** CREDITS

LEARNING BASE  
**MONTGOMERY  
WATERS  
MEADOW**



## BEYOND YOUR CURRICULUM

When you study at Shrewsbury Town in the Community, you will also be given the opportunity to work with our wider team and staff members to enhance your learning by gaining experience in a number of different roles. Whether it's helping to plan, organise and run projects, delivering on our Soccer Schools, or helping out at Extra-Time, there are a variety of ways you can supplement your learning by gaining valuable delivery hours.

In addition to this there are a number of different course and additional qualifications you can gain during your time with us, including;

- FA Level 1 in Coaching Football
- FA Level 2 in Coaching Football
- 1st 4sport Level 3 Certificate in Supporting the Delivery of Physical Education and School Sport

## NCS – National Citizen Service

As a student on any of our courses you will also have the opportunity to take part in our NCS programmes as both a participant or even a staff member! NCS provides young people with the opportunity to take part in a range of different activities including residential stays, team-building skills, and social action projects. As a paid staff member on one of our programmes you will complete safeguarding, health & safety, youth work and incident management training helping to build your skillset. You will also have numerous chances for volunteering and further paid work within the wider EFL Trust chain of NCS programmes.





# ALUMNI

## MADDIE JONES

Maddie joined our Foundation Degree course in 2018 and used the programme to gain further experience within community coaching and education. During her time studying at Shrewsbury Town in the Community, Maddie helped out with at our Girls' Development Centres where she became a very popular coach among the participants and played a big part in their progression as players.

Now, she is studying for her PGCE in Secondary Physical Education at Thomas Telford School to help her become a fully qualified PE teacher and continue to have a positive impact on children's lives.

Alongside her studies Maddie is still involved with our community as she has gone on to become an integral member of the Shrewsbury Town Women's squad!



*"I found the course easily accessible and flexible. Everything was online so it was great, I could watch the lectures as and when I needed which helped my preparation for assignments. It also meant I could continue working part-time but still allowed me to gain great experience in teaching and coaching sport."*



## SCOTT GUILBERT

Scott began to study with us in 2018 on our Sports Coaching and Development Foundation Degree. During his time studying Scott took full advantage of the opportunities provided to develop his practical delivery. Alongside his course he helped us to set up and deliver our pilot Kick Cancer programme which has gone on to be a full-time project helping rehabilitate cancer patients through specially tailored sessions.

In November 2018 Scott had the once in a lifetime opportunity to travel to Ghana as part of the African Adventures partnership where our volunteers helped to renovate a school and teach English to children there.

Over the course of his degree Scott became an integral part of our team which ended in him becoming a full time staff member as one of our Disability Officers. Scott continues in this role today as well as studying for a Masters degree at Worcester University in International Sport Management with a view to go into Sports Operations and Management in the future.



*"The degree provided me with lots of practical coaching opportunities which helped me to progress and become a member of the coaching team at stitc. The encouragement and support from the staff pushed me to achieve my overall goal of a first class honours!"*





# HARRY WARREN

After spending his summer volunteering with our Soccer Schools, Harry signed up to join our degree programme in 2015 and used the course to gain a wealth of experience, becoming involved with a wide-range of projects, from our disability sports sessions, coaching in schools, helping out with our Football Development team and more.

With all this hard work, Harry was rewarded in his second year by becoming a paid-staff member and went on to help out at Shrewsbury Town matchdays and also went on to work in our NCS project over the summer, giving him the opportunity to be involved in a very different environment. By September 2019 Harry had been given the opportunity to work in a vitally important role as Partner School Officer at Lakelands Academy helping to mentor and support students as well as providing some extra PE support within the school.

Alongside this he has continued with his work on our Football Development Shadow Squads and Girls Development Centre making him a full-time member of staff.



*"The experience and opportunities I have gained through the degree have been invaluable. Being able to work across such a wide-range of projects has meant that I am confident of walking into any community coaching situation and know how to handle it. Of course it has also given me a perfect route into full-time employment which is always important and means I'm now in a great place to move forward."*



# REALISING POTENTIAL ACHIEVING GOALS

01743 289177 ext. 225

[admin@stitc.co.uk](mailto:admin@stitc.co.uk)

[www.shrewsburytowninthecommunity.com](http://www.shrewsburytowninthecommunity.com)